**Non-Exclusive Distribution Agreements**

**Introduction**

A non-exclusive distribution agreement is a legal contract between the distributor and the supplier, outlining the terms and conditions for the distribution of goods or services.

**Purpose**

The agreement specifies the rights and obligations of both parties regarding the distribution of goods or services.

**Territory**

The agreement specifies the territory in which the distributor is authorized to distribute the goods or services.

**Term**

The agreement specifies the duration of the agreement and any provisions for renewal.

**Intellectual property**

The agreement clarifies the ownership of the goods or services and any associated intellectual property rights.

**Payment**

The agreement outlines the payment terms, including any commissions or fees to be paid to the distributor.

**Marketing and promotion**

The agreement outlines any marketing and promotion activities to be undertaken by the distributor.

**Product liability**

The agreement specifies the allocation of product liability between the supplier and the distributor.

**Termination**

The agreement specifies the circumstances under which either party may terminate the agreement.

**Governing law**

The agreement specifies the governing law and jurisdiction of the agreement, and includes contact information for both parties in case of any questions or concerns.